

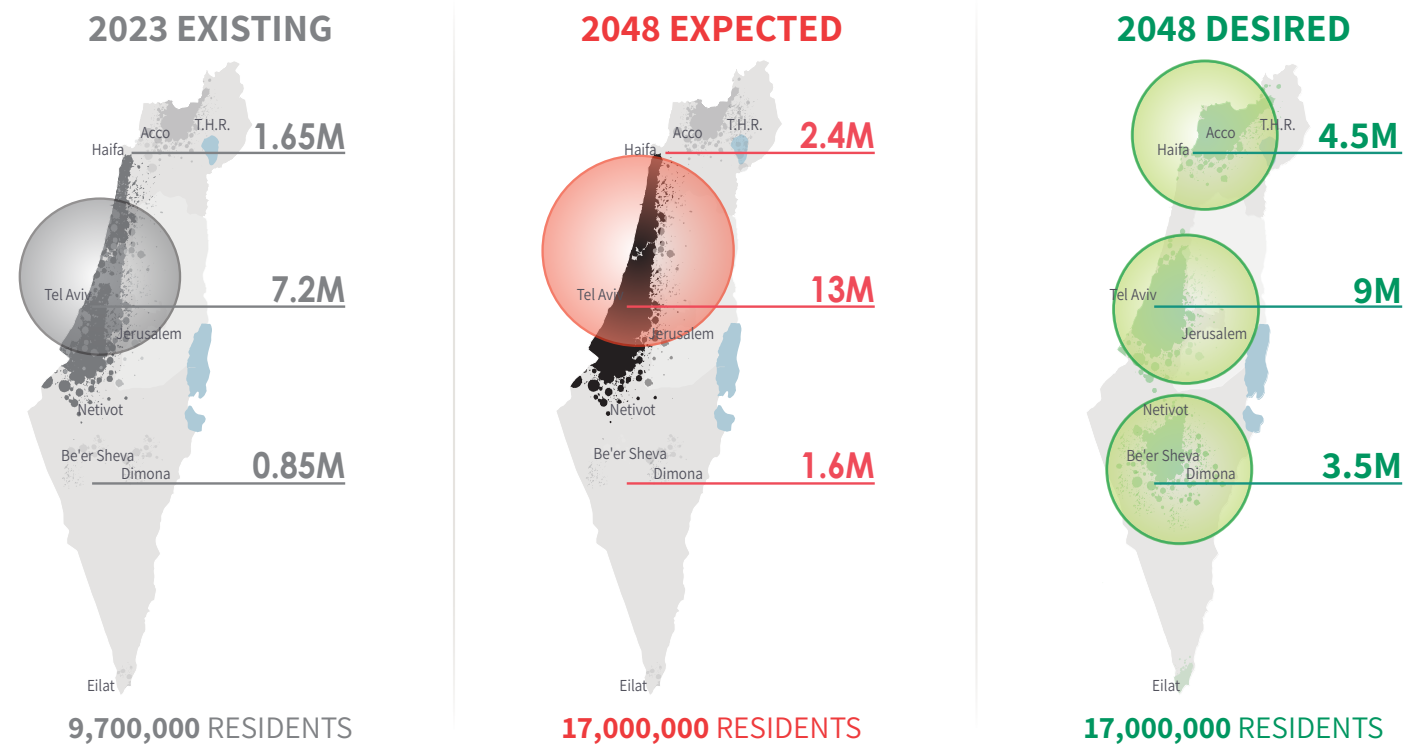


OR MOVEMENT ACHIEVEMENTS 2002-2022



49,416 Pioneers relocated to OR Movement communities in the Negev & the Galilee = SOCIAL IMPACT: 435K Beneficiaries ECONOMIC IMPACT: \$7.3B 2022

JOIN US IN SHAPING ISRAEL'S FUTURE
OR1.ORG.IL/ENGLISH/HOME | *9226 | +972-8-6299000 | 30 HA HAGANA ST, BEER SHEVA, ISRAEL



ISRAEL'S NEW CENTERS IN THE NEGEV & THE GALILEE (incorporated with OR points)

ISRAEL 2048 - A SHARED FUTURE

VISION
Israel becomes the best country in the world to live in with three thriving and connected centers (TLV-Jerusalem / Negev / Galilee). The country is unified, stable, and safe, growing in a variety of fields, in all parts of the country, for all citizens

INNOVATION
We created a mechanism to unify the Government, Private and Public sectors around a shared vision and strategy. In lockstep with early-stage adopters (Pioneers), we execute nationwide projects, develop a new generation of leaders, and build a strong foundation for future growth

ACTION
As a collective, we transform the periphery of Israel into economically and socially sustainable growth engines by investing in Economic & Social Development, Urban Planning & Development, and Community & Bridge Building initiatives

OR MOVEMENT SPOTLIGHT

Over the past 20 years, we have allowed ourselves to dream and realize these dreams. We have had unparalleled results: expanded and established rural communities, built Innovation Centers that provided thousands of quality jobs, launched an accelerator program at the intersection of tech and social change, and relocated 49K+ pioneers to the Negev and the Galilee

100X CHANGE INITIATIVES

For every \$1M invested in OR Movement, our programmatic and capital outputs contribute to \$100M in economic and social impact
Turning vision into reality | The next chapter in the nation's history | Creating solutions for all citizens in all parts of the country | Transforming the Negev & Galilee into Israel's new centers

OR MOVEMENT GOALS

- RELOCATE 150,000 PIONEERS
- CREATE 10,000 QUALITY JOBS
- TRAIN 300 LEADERS
- GENERATE \$4.2BILLION OF GOV FUNDING
- FOSTER A COMMUNITY OF MILLIONS OF DEDICATED VOLUNTEERS



Super-initiatives for the development of Israel's new centers

- 1 EILAT** – R&D in the field of marine biology and an International Center for Performing Arts

2 DESERT SAFARI - 5 million visitors per year

3 MEISHER - The city of the future, green, smart, innovative, and over 2 million residents

4 MITZPE RAMON – A tourism town and the Space and Future Research Center

5 DIMONA - The capital of the eastern Negev and the World Center for Industry 4.0
- 6 NEVATIM** – Israel's second International Airport

7 BEER SHEVA - The capital of the Negev, 1,000,000 residents, 100,000 students, a vibrant city with art, culture, and academics

8 RAHAT - A large city district, over 300,000 residents, and an International Center for Technology and Innovation in the Arabic Language

9 OFAKIM - Global Agro Tech Center

10 SDEROT – An international extraterritorial industrial zone near the Gaza Strip, a Jewish and Arab multicultural community, green energy, and advanced agriculture
- 11 NAZARETH** - An integrated cultural and tourism center for Jews, Christians, and Muslims

12 NAHARIYA - International School for Medical Robotics

13 KARMIEL - Advanced Industry Cluster

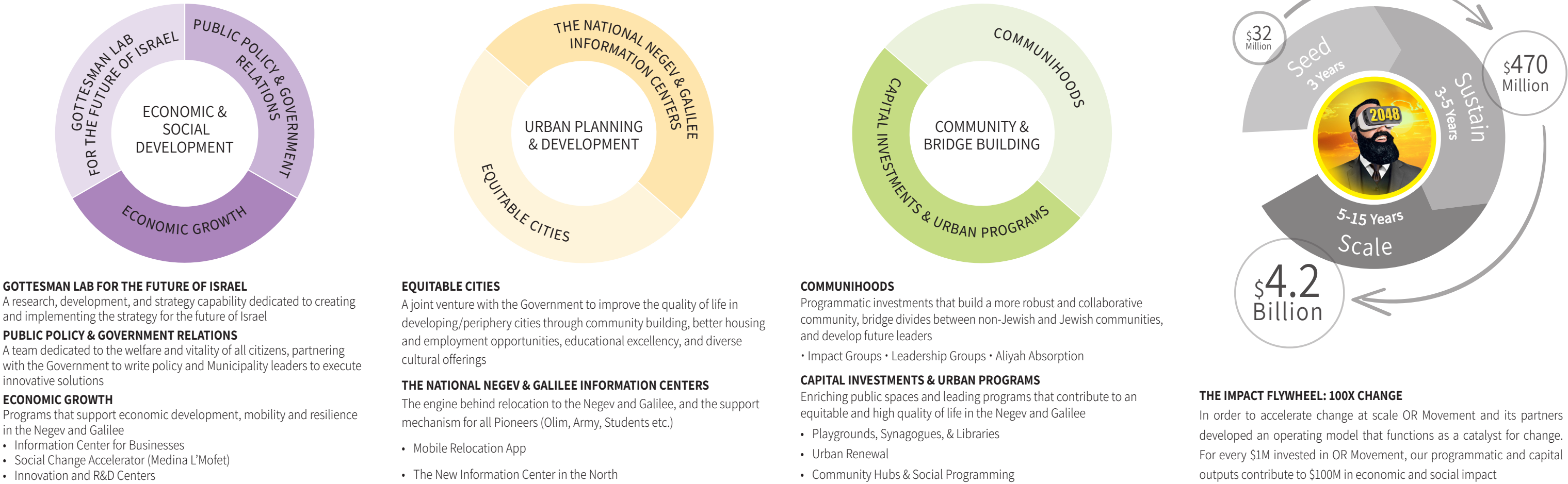
14 TIBERIAS - "The Israeli Riviera"

15 T.H.R. (Tzfat, Hatzor HaGlilit, Rosh Pina) – The capital of the eastern Galilee, R&D in the field of bio tech, and an Advanced Industry Cluster
- 16 KIRYAT SHMONA** - A student city and R&D in the field of food tech

17 GOLAN - Over 200,000 residents, educational centers, employment opportunity, accessible healthcare, and tourism

18 AKKO - The capital of the Western Galilee, over 500,000 residents, R&D in the field of marine tech, a student city, tourism, art and culture

OR MOVEMENT PRIORITIES





WEEK #1



THE 120TH FAMILY ARRIVES AT THE TOWN OF RETAMIM

WEEK #2



1,347 FAMILIES CALLED THE OR MOVEMENT'S INFORMATION CENTER DURING JUNE - A 20 YEAR RECORD!

WEEK #3



OPENING AN ART GALLERY IN EILAT'S OLD TERMINAL

WEEK #4



A BRIDGE TO THE FUTURE, THE FIRST BEDOUIN EQUITABLE CITY IN RAHAT

WEEK #5



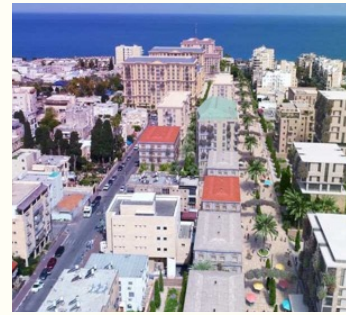
A NEW PLANT FOR THE AEROSPACE INDUSTRY IS OPENED IN THE ARAVA

WEEK #6



PARTNERSHIPS WITH LEADERS OF THE MINISTRY OF FINANCE

WEEK #7



THE OR MOVEMENT & AKKO MUNICIPALITY'S STRATEGIC PLAN FOR THE CITY IS APPROVED

WEEK #8



7TH DISCHARGED-SOLDIERS IMPACT GROUP RELOCATES TO KIRYAT SHMONA

WEEK #9



IMPLEMENTING A NEW VISION OF INNOVATIVE & ACCESSIBLE MEDICAL TREATMENT & HEALTH SERVICES IN THE NEGEV

WEEK #10



LAUNCHING OUR "10,000 STUDENTS" PROGRAM

WEEK #11



BUILDING CO-EXISTENCE THROUGH GROUNDBREAKING INITIATIVES IN THE NEGEV

WEEK #12



LAUNCHING AN INNOVATION CENTER IN AKKO

WEEK #13



THE FIRST EVER HIGH-TECH COMPANY IN DIMONA!

WEEK #14



FIRST CYCLE OF OR MOVEMENT'S POST-ARMY ENTREPRENEURIAL PROGRAM

WEEK #15



OR MOVEMENT'S FIRST COMMUNITY, SANSANA REACHES 1000 RESIDENTS

WEEK #16



\$3M INVESTMENT IN OFAKIM'S NEW AGRO-TECH INNOVATION CENTER

WEEK #17



ESTABLISHING THE 1ST GRADUATE-STUDENT IMPACT GROUP IN DIMONA'S COMMUNHOOD

WEEK #18



THE FIRST EMPLOYMENT SPRINT'S INITIATIVE IS ACQUIRED BY ISRAEL'S PREMIER JOB-SEARCH WEBSITE

WEEK #19



THE 'ELAD' THEATER IMPACT GROUP

WEEK #20



DIGITAL LITERACY AGREEMENT FOR RAHAT IS SIGNED WITH BEDOUIN HI-TECH COMPANY

WEEK #21



URBAN RENEWAL IN THE KIBBUTZ GALUYOT NEIGHBORHOOD IN OFAKIM

WEEK #22



STRATEGIC PARTNERSHIP WITH THE MINISTRY FOR THE DEVELOPMENT OF THE NEGEV & THE GALILEE

WEEK #23



JOB 360: A HAREDI WOMAN & AN ARAB WOMAN LAUNCH AN EMPLOYMENT INITIATIVE

WEEK #24



THE MINISTRY OF INTERIOR JOINS THE EQUITABLE CITY INITIATIVE

WEEK #25



1,600 LEADERS OF THE ISRAELI MARKET SAY 'YES' TO OUR "ISRAEL 2048" VISION AT GLOBES CONFERENCE

WEEK #26



A BREAKTHROUGH MEETING WITH THE INTERIOR MINISTER AYELET SHAKED

WEEK #27



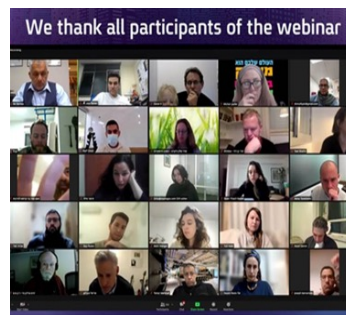
WE MADE IT! THE LEGENDARY 'RIMON SCHOOL OF MUSIC' OPENS ITS SECOND CAMPUS IN AKKO

WEEK #28



DISPERSING DIFIBRILATORS- SAVING LIVES & CREATING INTER-PERSONAL CONNECTIONS IN THE COMMUNHOODS

WEEK #29



278 ENTREPRENEURS ATTENDED THE MENTAL AND COMMUNITY RESILIENCE WEBINAR

WEEK #30



OR MOVEMENT'S INFORMATION CENTER - THE NATIONAL INFORMATION CENTER FOR OLIM & REFUGEES FROM UKRAINE & RUSSIA

WEEK #31



HA'ARETZ & THE JERUSALEM POST: PROF. NOURIEL ROUBINI SIGNS OFF ON OR MOVEMENT'S SOCIO-ECONOMIC MODEL

WEEK #32



OR MOVEMENT TEAMS CELEBRATE THE LAUNCH OF THE EQUITABLE CITIES INITIATIVE

WEEK #33



THE OR MOVEMENT GOV DECISION #22: THE GOVERNMENT WILL INVEST \$134M IN THE EASTERN NEGEV

WEEK #34



GENERAL YANIV ASOR & COLONEL KOBI TWIK VISIT ISRAEL'S NEW CENTER TO DISCUSS IDF RELOCATION TO THE NEGEV

WEEK #35



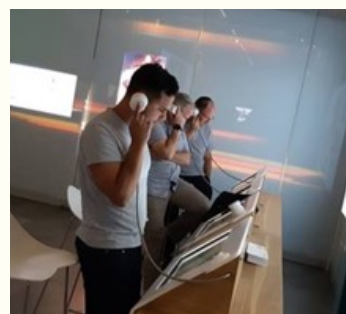
MAGICAL DAY WITH 300+ OLIM & REFUGEES FROM UKRAINE IN BE'ER SHEVA

WEEK #36



THE OR MOVEMENT COMMUNITY OF CARMIT BECOMES ONE OF THE MOST SOUGHT-AFTER PLACES IN ISRAEL

WEEK #37



THE OFFICE OF THE PRIME MINISTER DECIDES TO PARTNER & ALLOCATE BUDGET FUNDS FOR THE EQUITABLE CITIES INITIATIVE

WEEK #38



MAZAL TOV! FROM 36 TO 173 FAMILIES IN THE DROR COMMUNITY

WEEK #39



DIMONA REAL ESTATE CONFERENCE - DIMONA AS THE METROPOLITAN CAPITAL OF THE EASTERN NEGEV

WEEK #40



PROF. PASSIG JOINS THE BOARD OF "THE GOTTESMAN LAB FOR THE FUTURE OF ISRAEL"

WEEK #41



WE SECURED A PARTNERSHIP WITH THE MINISTER OF AGRICULTURE FOR OFAKIM'S AGRO-TECH CLUSTER

WEEK #42



THE "ISRAEL 2048" VISION WAS PRESENTED TO 1,400 ATTENDEES AT THE CONFERENCE IN BASEL AT THE 21ST CENTURY CONTINUUM TO HERZL'S VISION

WEEK #43



THE CENTENNIAL GROUP IS ESTABLISHED AND ENDORSES THE "ISRAEL 2048" VISION

WEEK #44



ESTABLISHING THE FIRST OR MOVEMENT COMMUNITY OF NEW IMMIGRANTS IN AKKO!

WEEK #45



WE ARE DEVELOPING RELOCATION TECHNOLOGY WITH THE HIGHEST-RANKING ISRAELI IN SILICON VALLEY!

WEEK #46



THE OR MOVEMENT CHABAD IMPACT GROUP MEETS TO PLAN THE ESTABLISHMENT OF A NEW TOWN

WEEK #47



PRIOR TO THE ELECTIONS: A TABLE OF MULTI-SECTOR FIGURES PROMOTE THE "ISRAEL 2048" VISION AT THE SDEROT CONFERENCE

WEEK #48



ESTABLISHING THE OR MOVEMENT'S 9TH TOWN, DROR

WEEK #49



THE INAUGURATION OF THE BOB WIENER PARK IN CARMIT

WEEK #50



TEACHING THE TEL AVIV MUNICIPALITY HOW TO BUILD A NEW CENTER

WEEK #51



THE OR MOVEMENT RECEIVES THE OFAKIM FREEDOM OF THE CITY AWARD

WEEK #52



100 TECHNOLOGICAL JOBS WILL BE OPENED IN DIMONA

WEEK #53



THE CENTENNIAL GROUP MEETS TO DRAFT THE LAW FOR THE FUTURE OF ISRAEL

WEEK #54



WORK HAS BEGUN ON ESTABLISHING THE TOWN OF IR OVOT IN THE ARAVA!

WEEK #55



LIKE IT OR NOT, THE 37TH GOVERNMENT IS DETERMINED TO DEVELOP THE NEGEV & THE GALILEE

WEEK #56



THE OR MOVEMENT WON THE TENDER TO BECOME THE NATIONAL INFORMATION CENTER FOR THE NEGEV & GALILEE!