

THE NATIONAL INFORMATION & RELOCATION CENTER IN THE GALILEE

OUR VISION

ISRAEL 2048- A SHARED FUTURE

Israel becomes the best country in the world to live in with three thriving and connected centers (TLV-Jerusalem / Negev / Galilee). The country is unified, stable, and safe, growing in a variety of fields, in all parts of the country, for all citizens.

OUR MISSION

ACCELERATE CHANGE AND INSPIRE LARGE-SCALE RELOCATION TO THE NEGEV & GALILEE

Transform the Negev & Galilee regions into economically and socially sustainable growth engines and thriving life centers that will become home to half of the Israeli population by 2048.

THE CHALLENGE

LACK OF A CENTRAL RESOURCE CENTER IN THE GALILEE

The Galilee has a current population of approximately 2M residents and needs to reach its full economic and demographic potential and become home to 4.5M residents by 2048. The region struggles with negative migration patterns, social and cultural disparities, and a lack of infrastructure. Existing and potential opportunities for a high quality of life in the Galilee are widely unknown and unrecognized. In order to relocate 50K Pioneers to the Galilee by 2030 to reach our goal, we need to establish a central resource center in the Galilee that serves at the epicenter of information, promoting activities and opportunities in the region.

360° SERVICES

The Information and Relocation Center provides comprehensive 360° individualized services and information in all 8 areas of life, offering a wealth of resources and assistance from every angle to cater to diverse needs and inquiries.

PERSONALIZED RELOCATION TRACKS

GENERAL



EMPLOYMENT



HOUSING



COMMUNITY



EDUCATION



THE KEY TO UNLOCKING THE GALILEE

THE NATIONAL INFORMATION & RELOCATION CENTER

1

WALK-IN FACILITY

Innovative tools to help Pioneers on site, Quick & accurate relocation services (in person and over the phone)

2

NORTHERN COUNTERPART

Providing the same quality of service and resources as the current Information Center in the Negev

3

ONE-STOP-SHOP EDUCATIONAL CENTER FOR THE GALILEE

A Visitors Center

4

DEVELOPING RELATIONS

Strong relationships with local authorities in the Galilee and welcoming decision makers on-site



THE NATIONAL INFORMATION & RELOCATION CENTER IN THE GALILEE

ACTIVITY



6-8 CONFERENCES
(per year)
General & Industry
Doctors / Teachers /
Entrepreneurs



15-20 ADOPTIVE FAMILIES
(per year)
Workshops & Training for
families who chose to "adopt"
an individual to aid in their
transition process as an olim



8 TOURS
(per year)
Galilee
(4+ different routes)



**20,000+ RELOCATION
INQUIRIES**
(per year)
Families, individuals,
businesses and entrepreneurs
inquire about relocation in
the Galilee



20 IN-HOME CLASSES
(per year)
Informational Community
Building Gatherings
(hosted by volunteers in the
center)



**DATA - DRIVEN
DECISION MAKING**
by the Government and
Municipalities

EXPECTED OUTCOMES IN THE GALILEE

1 YEAR

2,000
New
Residents
in the
Galilee

500
New Job
Placements

200+
New Jobs
Created

6-8
Communities
Strengthened

300
Students
Remain in
the Galilee



By 2030

50K
New
Residents
in the
Galilee

10K
New Job
Placements

5K+
New Jobs
Created

50
Communities
Strengthened

2000
Students
Remain in
the Galilee

THE NATIONAL INFORMATION AND RELOCATION CENTER PLANS / LOCATION: KARMIEL



THE NATIONAL INFORMATION AND RELOCATION CENTER PLANS / FACILITIES

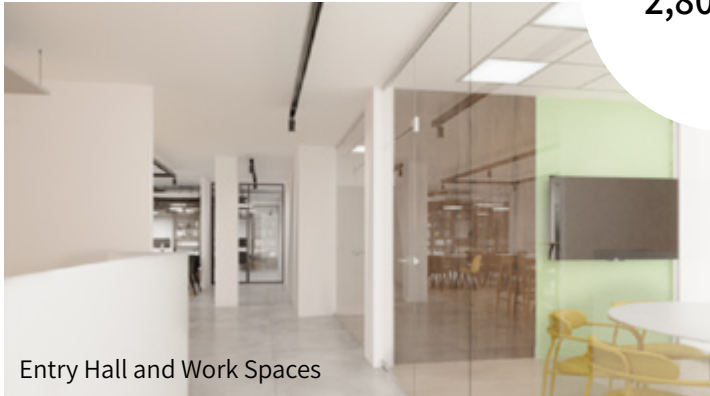


Call Center



Library & Theater (130 seats)

**TOTAL AREA
2,800 sq ft**



Entry Hall and Work Spaces



Lounge Area

CAPITAL BUDGET

Renovations	\$250K
Furniture	\$100K
Equipment (computers, office supplies, AV)	\$50K
Branding (marketing and advertising through print, digital and broadcast mediums)	\$40K
Digital Theater & Interactive Education Tools	\$160K
Total Cost	\$600K

PROGRAMMATIC BUDGET

Staff Salaries	\$1.5M
General Conferences	\$60K
Industry Conferences	\$90K
Tours	\$25K
In-Home Classes	\$10K
Conventions & Fairs	\$20K
Marketing & Communications	\$15K
Adoptive Family Training	\$10K
Relocation Campaigns	\$550K
Total Cost	\$2.28M