

The Akko Leadership Group

IN THE NEGEV & THE GALILEE

THE OPPORTUNITY

Akko is a beautiful port-city located in Northwest Israel on the Mediterranean coast. It is a quintessential symbol of Israeli coexistence – home to a mixed population including Jews, Christians, Muslims, Druze and Bahai (30% Arab, 60% Jewish), and a blend of well-preserved old city walls (UNESCO world heritage site) and a modern tech fueled new quarter. A city that boasts many remarkable sites and promises tourists a memorable experience is somehow ranked in the 4th socio-economic cluster on the national scale. The city and residents suffer from social, economic, and cultural disparities, with a negative migration and a declining sense of community and neighborhood pride. Akko has the potential to become the capital of the western Galilee and an example for how to build bridges, create community, and drive acceptance, collaboration and understanding between Jewish and non-Jewish communities.

THE VISION

OR Movement's vision is for Israel to become the best country in the world to live in- united, stable, thriving in a variety of fields, in all parts of the country, and for all citizens. As a collective, we transform the periphery of Israel into economically and socially sustainable growth engines by investing in Economic & Social Development, Urban Planning & Development, and Community & Bridge Building initiatives.

As part of our Community & Bridge Building pillar we implement a COMMUNIHOOD model. These programmatic investments transform neighborhoods from passive communities into engaged citizens and local leaders who seek to understand and accept differences, collaborate on identifying and implementing solutions, and work in partnership with municipalities bringing Jewish and non-Jewish communities together.

We see our COMMUNIHOOD model as a catalyst for change on the individual, neighborhood, and state level.

OUR GOALS FOR AKKO

COEXISTENCE

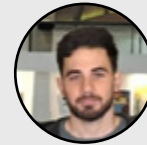
Build bridges between Jewish & non-Jewish communities and foster a sense of collaboration while solving core regional issues.

LEADERSHIP

Develop local leaders through upskilling and continuing education, & create partnerships with municipalities contributing to social cohesion.

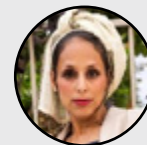
GROWTH

Transform Akko into an economic & social growth engine and the capital of the Western Galilee through capital investments, urban renewal, & cultural projects.



Samer Fakhoury

"OR Movement has played a consistent role in fostering acceptance, understanding and building a shared community in Akko; one that offers a safe and empowering place for non-Jews and Jews to come together and co-create a better future for all. I have been able to study and analyze the quality of the public realm and the people in Akko as a part of my efforts as a member of the Leadership Group, and our work will continue to benefit thousands in Akko. "



Nachal Cohen

"Through OR Movement's long-standing commitment to the Galilee they understand the regional nuances and needs of Akko and how to partner with the Government, municipalities, private sector and residents to develop and execute effective solutions. We know coexistence is possible and leads to incredible urban renewal projects, employment opportunities, and social programming and I look forward to continuing to partner with OR and develop a community center where we can do more together."



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LEADERSHIP GROUP COMPONENTS

1 COMMUNITY COLLABORATION & PERSONAL DEVELOPMENT: A series of monthly educational seminars for members bringing together Jewish and Non-Jewish communities to establish understanding and bridge divides. Participants develop personal and professional skills to engage in dialogue and plan/host neighborhood events together. Meetings are educational, meaningful, and provide the opportunity for members to contribute their skill sets, build connections, and develop a shared understanding and appreciation of cultures.

12 meetings \$3000 | 2 mentors \$7000 | 6 workshops \$6000

2 DEVELOPING SOLUTIONS TO CHALLENGES: Members are grouped into teams and tasked to work together in partnership with municipal players to address neighborhood challenges that emerged from mapping the urban requirements. Solutions are collaborative in nature and communicated to the larger community once approved.

5 programmatic adult projects \$10000 | 5 programmatic youth projects \$10000 | 5 physical projects \$5000

3 CONTRIBUTING TO THE GREATER COMMUNITY: Members serve an important role in shaping the city's urban community policies. Members gain the ability to collaborate on identifying bottom-up solutions and addressing local municipalities for support and implementation.

City Coordinator \$9000

EXPECTED IMPACT

SHORT-TERM IMPACT (1-2 YEARS): 6,000 Akko residents have indicated an increase in their quality of life, relationships and connectedness to the community.

MID-TERM IMPACT (5 YEARS): Implementing the COMMUNIHOOOD model in 5 additional neighborhoods in Akko; increasing the number of active residents taking part in leadership roles and our Impact Groups.

LONG-TERM IMPACT (10 YEARS+): Akko becomes the capital of the Western Galilee, an example of effective cross-cultural programming and bridge building.

TWO-YEAR BUDGET

Coordinator	\$30,000
Programming (Educational Seminars, Upskilling, Events)	\$40,000
Initiatives & Solutions	\$30,000
TOTAL PROJECT COST	\$100,000



WHAT DOES SUCCESS LOOK LIKE?

DIVERSITY, INCLUSION & COLLABORATION

15 Parliament leaders from diverse religions & backgrounds actively participating in monthly meetings with an additional 50 members executing initiatives.

FROM VISION TO ACTION

6 major community events annually bringing together 1500 Akko residents.

SOLUTION ORIENTED TEAMS

3 subject based member teams working together in partnership with the municipality to solve local issue from the Urban Needs' Life Assessment.

URBAN PROJECTS

3 needs assessment projects executed in partnership with other Akko neighborhoods benefiting the entire region.

