

# COMMUNIHOOODS

## CO-CREATING A NEW STANDARD OF LIVING

### VISION

OR Movement is committed to building the future of Israel- united, stable, safe, growing in a variety of fields in all parts of the country, for all citizens. We believe a country with three thriving centers (JLM- Tel Aviv / Negev / Galilee) each offering a unique high quality of life is the solution to social inequality, demographic disparities, lack of infrastructure, and the religious and cultural divides in Israel. Over the past 20 years we have invested in Economic & Social Development, Urban Planning & Development, and Community & Bridge Building initiatives to establish a strong foundation for future growth in the Negev and Galilee. A key component of our Community & Bridge Building initiatives are **Communihoods**.



### COMMUNIHOOODS

The Communihoods model is a 360° approach to transforming a periphery neighborhood into a self-sustaining, resilient, and attractive community for existing and new residents. Communihoods initiatives develop future leaders, build bridges, create a sense of pride and neighborly responsibility, improve the quality of life of residents and solve negative migration. The Communihoods model acts as a catalyst of change for local, regional, and national economic and social growth.



### OUR COMMUNIHOOODS

- Improve quality of life and develop a sense of local pride and responsibility
- Attract new and diverse residents and resources
- Solve negative migration
- Contribute to economic and social growth

*“OR’s Communihood is exactly what we have been looking for. Our community has been exceptionally welcoming and so grounding throughout the time of transition. It is a privilege to be a part of reshaping our city as this will benefit many generations to come!”*



Avi Buchbut,  
Communities manager, Dimona



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### GOALS

- Establish 1 Leadership Group in each Communihood
- Implement 10 Community-Led Initiatives in each Communihood
- Implement Urban Renewal Projects in each Communihood
- Monthly Community & Cultural Events in each Communihood
- Monthly Meetings with Municipal and Neighborhood Coalitions to address needs of the Community
- Promote Policies that assign Statutory Legal Status to Neighborhoods in the Negev and Galilee

### 2022 ACHEIVEMENTS

**7 “DAY-AFTER COALITION”**  
INITIATIVES IN TIBERIAS,  
RAHAT & OFAKIM

**26 PARTICIPANTS** FROM 4  
MUNICIPALITIES JOIN FORCES  
IN A NATIONAL COMMUNITY  
LEADERSHIP SEMINAR

**2,000 PARTICIPANTS** IN  
COMMUNITY ACTIVITIES LED BY  
NEIGHBORHOOD LEADERSHIP

**20+ COMMUNITY EVENTS**  
LED BY NEIGHBORHOOD  
RESIDENTS

### LONG-TERM IMPACT

- **300,000** residents benefit from Communihoods
- **1,000** neighborhoods are transformed and revitalized as an effect of the Communihoods model
- Communihood residents partner with local authorities to **improve quality of life**
- **30,000** young residents choose to stay in their Communihoods
- **100,000** university graduates choose to stay in the Negev and Galilee
- A network of communities and leaders **strengthen Israel’s periphery**



### SCALING OUR IMPACT

Our goal is to scale the Communihoods model in to 7 neighborhoods in 2023



**Tiberias**  
Shikon A

**Akko**  
The Mandatory Quarter

**Ofakim**  
Kibbutz Galuyot  
Ramat Shaked

**Dimona**  
HaNitzahon  
Shiva’t Haminim  
Hashachar

### 3-YEAR COMMUNIHOOOD BUDGET

<b>COMMUNITY GROWTH</b> Initiatives (Community Development, Local/Small Businesses, etc.), Community & Cultural Events, Urban Renewal, Absorbing Dynamic Groups of Individuals	\$360,000
<b>DIGITAL PLATFORMS</b> Digital Tools, Applications, and Services for Managing Community Life	\$60,000
<b>PROGRAMMING</b> Leadership Development, Upskilling, Educational Seminars, Entrepreneurship Workshops, etc.	\$30,000
<b>MAPPING &amp; MEASURING DATA</b> Urban Measurement Assessments, Mapping Neighborhood Challenges	\$50,000
<b>Total Cost to Support 1 Communihood for 3 Years</b>	<b>\$500,000</b>

