OR MOVEMENT ACHIEVEMENTS **2002-2022**

22 GOVERNMENT DECISIONS

64 COMMUNITIES

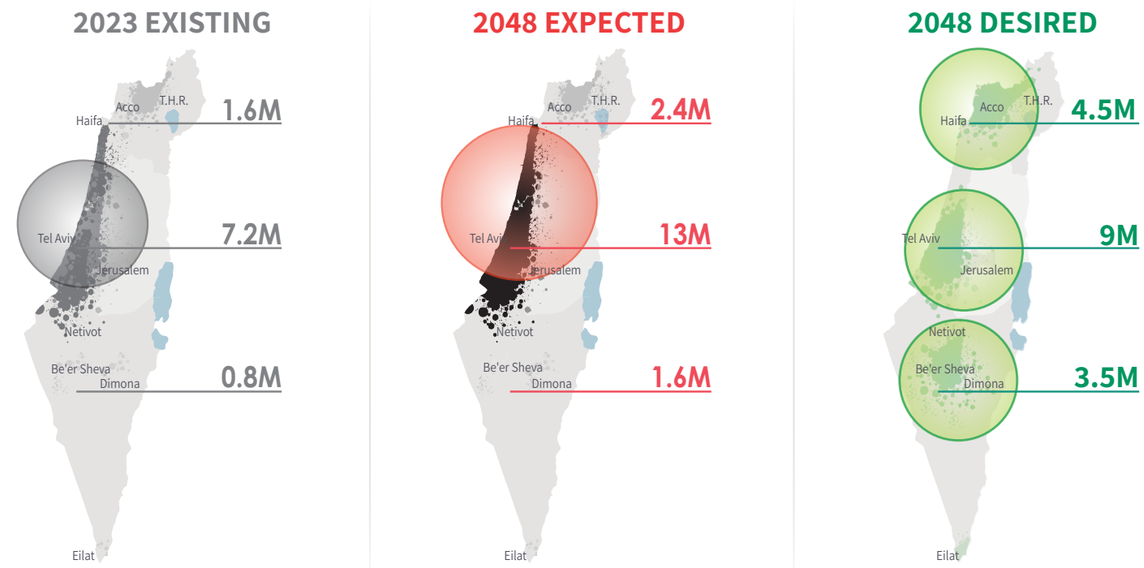
8 NEW TOWNS

107 PUBLIC AND COMMUNITY BUILDINGS

42 IMPACT GROUPS

49,416 Pioneers relocated to OR Movement communities in the Negev & the Galilee = SOCIAL IMPACT: 435K Beneficiaries
ECONOMIC IMPACT: $7.3B KPMG

ISRAEL 2048 - A SHARED FUTURE VISION



JOIN US IN SHAPING ISRAEL'S FUTURE
OR1.ORG.IL/ENGLISH/HOME | *9226 | +972-8-6299000 | 30 HA HAGANA ST, BEER SHEVA, ISRAEL

ISRAEL'S NEW CENTERS IN THE NEGEV & THE GALILEE (incorporated with OR points)

ISRAEL 2048 - A SHARED FUTURE

VISION
The State of Israel becomes the best country in the world to live in. It is united, stable, safe, and growing in a variety of fields in all parts of the country, for all citizens. It is a country with three thriving centers (Negev, Tel Aviv/Jerusalem, Galilee) each offering a unique high quality of life

INNOVATION
We create the models and mechanism for a unified national roadmap, vision and value aligned government and authorities. We execute transformational bottom-up solutions and top-down policy change. Our methodology is known as a "Flywheel" & creates significant economic and social impact at scale

ACTION
As a collective, we transform the periphery of Israel into economically and socially sustainable growth engines by investing in Economic and Social Development, Local Leaders, Spearheading Urban Planning and Development Projects, & Building Bridges & Fostering Community to ensure a resilient & sustainable State of Israel

OR MOVEMENT SPOTLIGHT

Over the past 20 years, we have allowed ourselves to dream and realize these dreams. We have had unparalleled catalytic results: expanding and establishing rural communities, building Innovation Centers that provide thousands of quality jobs, launching an accelerator program at the intersection of tech and social change solving national issues, and helping relocate 49K+ pioneers to the Negev and the Galilee

X10 CHANGE INITIATIVES

Turning Vision into Reality
The Next Chapter in the Nation's History:

Creating solutions for all citizens in all parts of the country

Transforming the Negev & Galilee into Israel's new centers

We have 3 years to plan and plant Israel's future for the next 30 years

OR MOVEMENT GOALS

RELOCATE 150,000 PIONEERS

CREATE 10,000 QUALITY JOBS

TRAIN 300 LEADERS

GENERATE $4.2BILLION OF GOV FUNDING

FOSTER A COMMUNITY OF MILLIONS OF DEDICATED VOLUNTEERS

Legend
- 8 OR Movement rural towns
- 64 Communities of OR Movement that we developed (cities, moshavim and kibbutzim)
- 4 Equitable Cities
- 3 Centers of Israel - Galilee, Gush Dan and Negev
- 18 Super initiatives (out of 70) for the development of Israel's new centers

Super-initiatives for the development of Israel's new centers

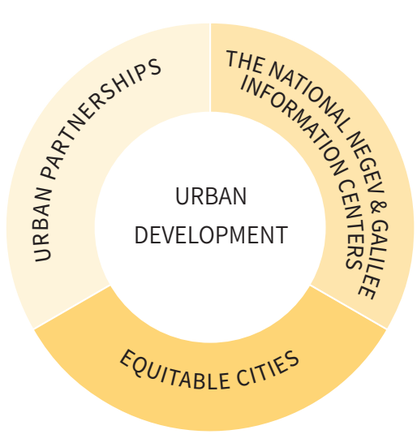
1. **EILAT** – R&D in the field of marine biology and an International Center for Performing Arts
2. **DESERT SAFARI** - 5 million visitors per year
3. **MEISHER** - The city of the future, green, smart, innovative, and over 2 million residents
4. **MITZPE RAMON** – A tourism town and the Space and Future Research Center
5. **DIMONA** - The capital of the eastern Negev and the World Center for Industry 4.0
6. **NEVATIM** – Israel's second International Airport
7. **BEER SHEVA** - The capital of the Negev, 1,000,000 residents, 100,000 students, a vibrant city with art, culture, and academics
8. **RAHAT** - A large city district, over 300,000 residents, and an International Center for Technology and Innovation in the Arabic Language
9. **OFAKIM** - Global Agro Tech Center
10. **SDEROT** – An international extraterritorial industrial zone near the Gaza Strip, a Jewish and Arab multicultural community, green energy, and advanced agriculture
11. **NAZARETH** - An integrated cultural and tourism center for Jews, Christians, and Muslims
12. **NAHARIYA** - International School for Medical Robotics
13. **KARMIEL** - Advanced Industry Cluster
14. **TIBERIAS** - "The Israeli Riviera"
15. **T.H.R.** (Tzfat, Hatzor HaGlilit, Rosh Pina) – The capital of the eastern Galilee, R&D in the field of bio tech, and an Advanced Industry Cluster
16. **KIRYAT SHMONA** - A student city and R&D in the field of food tech
17. **GOLAN** - Over 200,000 residents, educational centers, employment opportunity, accessible healthcare, and tourism
18. **AKKO** - The capital of the Western Galilee, over 500,000 residents, R&D in the field of marine tech, a student city, tourism, art and culture

OR MOVEMENT TOP 10 PROJECTS

GOTTESMAN LAB FOR THE FUTURE OF ISRAEL
Research, development, and strategy capability to create & implement the roadmap for the future of Israel with the leaders of tomorrow network

PUBLIC POLICY & GOVERNMENT RELATIONS
A team dedicated to the welfare and vitality of all citizens, partnering with the Government to write policy and execute innovative bottom up innitiatives

ECONOMIC CLUSTERS
Creating employment opportunities, companies relocating to the Negev and Galilee, allowing businesses and the economy to thrive



EQUITABLE CITIES
A joint venture with the government to reduce social gaps, increase housing & employment opportunities, and bring cultural events to development cities

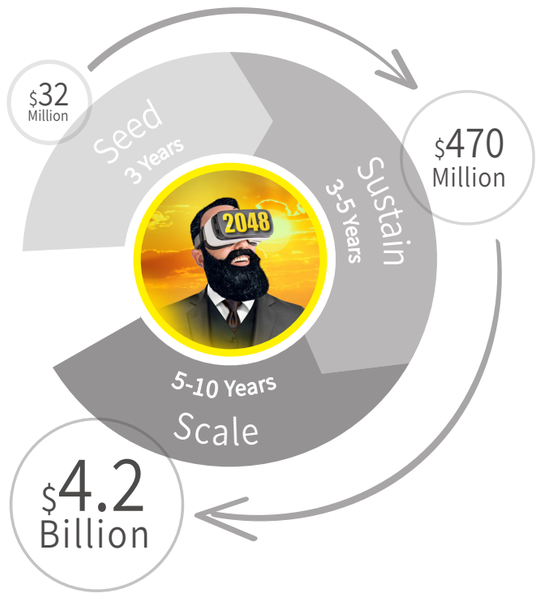
THE NATIONAL NEGEV & GALILEE INFORMATION CENTERS
The engine behind relocation to the Negev and Galilee + the support mechanism for all Pioneers (Olim, Army, Students, etc).

URBAN PARTNERSHIPS
Programs focused on improving the quality of life, health, and economic opportunities in the most nascent development communities

COMMUNIHOODS
Programmatic investments that transform the fabric and DNA of neighborhoods and turn passive communities into engaged citizens who co-create a new standard of living

IMPACT GROUPS
Bridge Building initiatives between sectors, leadership development, upskilling, & cultivating collaboration between municipalities & residents

CAPITAL PROJECTS
Community Centers, Playgrounds, Synagogues, Parks, Libraries, Innovation Hubs etc.



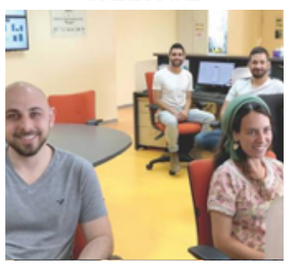
THE IMPACT FLYWHEEL: X100 CHANGE
In order to accelerate change at scale OR Movement and its partners developed an operating model that functions as a catalyst for change. For every $1M invested in OR Movement, our programmatic and capital outputs contribute to $100M in economic and social impact

OR MOVEMENT
Building the future of Israel

One Year of Light

WEEK #1

THE 120TH FAMILY ARRIVES AT THE TOWN OF RETAMIM

WEEK #2

1,347 FAMILIES CALLED THE OR MOVEMENT'S INFORMATION CENTER DURING JUNE- A 20 YEAR RECORD!

WEEK #3

OPENING AN ART GALLERY IN EILAT'S OLD TERMINAL

WEEK #4

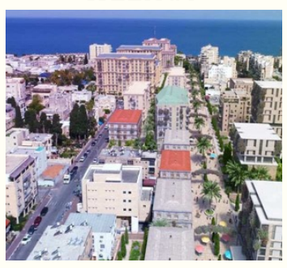
A BRIDGE TO THE FUTURE, THE FIRST BEDOUIN EQUITABLE CITY IN RAHAT

WEEK #5

A NEW PLANT FOR THE AEROSPACE INDUSTRY IS OPENED IN THE ARAVA

WEEK #6

PARTNERSHIPS WITH LEADERS OF THE MINISTRY OF FINANCE

WEEK #7

THE OR MOVEMENT & AKKO MUNICIPALITY'S STRATEGIC PLAN FOR THE CITY IS APPROVED

WEEK #8

7TH DISCHARGED-SOLDIERS IMPACT GROUP RELOCATES TO KIRYAT SHMONA

WEEK #9

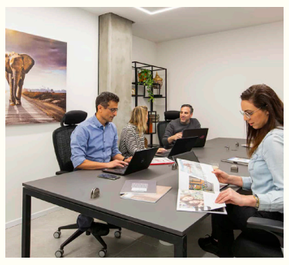
IMPLEMENTING A NEW VISION OF INNOVATIVE & ACCESSIBLE MEDICAL TREATMENT & HEALTH SERVICES IN THE NEGEV

WEEK #10

LAUNCHING OUR "10,000 STUDENTS" PROGRAM

WEEK #11

BUILDING CO-EXISTENCE THROUGH GROUNDBREAKING INITIATIVES IN THE NEGEV

WEEK #12

LAUNCHING AN INNOVATION CENTER IN AKKO

WEEK #13

THE FIRST EVER HIGH-TECH COMPANY IN DIMONA!

WEEK #14

FIRST CYCLE OF OR MOVEMENT'S POST-ARMY ENTREPRENEURIAL PROGRAM

WEEK #15

OR MOVEMENT'S FIRST COMMUNITY, SANSANA REACHES 1000 RESIDENTS

WEEK #16

$3M INVESTMENT IN OFAKIM'S NEW AGRO-TECH INNOVATION CENTER

WEEK #17

ESTABLISHING THE 1ST GRADUATE-STUDENT IMPACT GROUP IN DIMONA'S COMMUNIHOOD

WEEK #18

THE FIRST EMPLOYMENT SPRINT'S INITIATIVE IS ACQUIRED BY ISRAEL'S PREMIER JOB-SEARCH WEBSITE

WEEK #19

THE 'ELAD' THEATER IMPACT GROUP

WEEK #20

DIGITAL LITERACY AGREEMENT FOR RAHAT IS SIGNED WITH BEDOUIN HI-TECH COMPANY

WEEK #21

URBAN RENEWAL IN THE KIBBUTZ GALUYOT NEIGHBORHOOD IN OFAKIM

WEEK #22

STRATEGIC PARTNERSHIP WITH THE MINISTRY FOR THE DEVELOPMENT OF THE NEGEV & THE GALILEE

WEEK #23

JOB 360: A HAREDI WOMAN & AN ARAB WOMAN LAUNCH AN EMPLOYMENT INITIATIVE

WEEK #24

THE MINISTRY OF INTERIOR JOINS THE EQUITABLE CITY INITIATIVE

WEEK #25

1,600 LEADERS OF THE ISRAELI MARKET SAY 'YES' TO OUR "ISRAEL 2048" VISION AT GLOBES CONFERENCE

WEEK #26

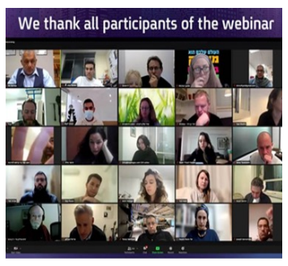
A BREAKTHROUGH MEETING WITH THE INTERIOR MINISTER AYELET SHAKED

WEEK #27

WE MADE IT! THE LEGENDARY 'RIMON SCHOOL OF MUSIC' OPENS ITS SECOND CAMPUS IN AKKO

WEEK #28

DISPERSING DIFIBRILATORS- SAVING LIVES & CREATING INTER-PERSONAL CONNECTIONS IN THE COMMUNIHOODS

WEEK #29


278 ENTREPRENEURS ATTENDED THE MENTAL AND COMMUNITY RESILIENCE WEBINAR

WEEK #30

OR MOVEMENT'S INFORMATION CENTER – THE NATIONAL INFORMATION CENTER FOR OLIM & REFUGEES FROM UKRAINE & RUSSIA

WEEK #31

HA'ARETZ & THE JERUSALEM POST: PROF. NOURIEL ROUBINI SIGNS OFF ON OR MOVEMENT'S SOCIO-ECONOMIC MODEL

WEEK #32

OR MOVEMENT TEAMS CELEBRATE THE LAUNCH OF THE EQUITABLE CITIES INITIATIVE

WEEK #33

THE OR MOVEMENT GOV DECISION #22: THE GOVERNMENT WILL INVEST $134M IN THE EASTERN NEGEV

WEEK #34

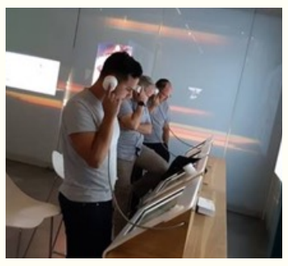
GENERAL YANIV ASOR & COLONEL KOBI TWIK VISIT ISRAEL'S NEW CENTER TO DISCUSS IDF RELOCATION TO THE NEGEV

WEEK #35

MAGICAL DAY WITH 300+ OLIM & REFUGEES FROM UKRAINE IN BE'ER SHEVA

WEEK #36

THE OR MOVEMENT COMMUNITY OF CARMIT BECOMES ONE OF THE MOST SOUGHT-AFTER PLACES IN ISRAEL

WEEK #37

THE OFFICE OF THE PRIME MINISTER DECIDES TO PARTNER & ALLOCATE BUDGET FUNDS FOR THE EQUITABLE CITIES INITIATIVE

WEEK #38

MAZAL TOV! FROM 36 TO 173 FAMILIES IN THE DROR COMMUNITY

WEEK #39

DIMONA REAL ESTATE CONFERENCE – DIMONA AS THE METROPOLITAN CAPITAL OF THE EASTERN NEGEV

WEEK #40

PROF. PASSIG JOINS THE BOARD OF "THE GOTTESMAN LAB FOR THE FUTURE OF ISRAEL"

WEEK #41

WE SECURED A PARTNERSHIP WITH THE MINISTER OF AGRICULTURE FOR OFAKIM'S AGRO-TECH CLUSTER

WEEK #42

THE "ISRAEL 2048" VISION WAS PRESENTED TO 1,400 ATTENDEES AT THE CONFERENCE IN BASEL AS THE 21ST CENTURY CONTINUUM TO HERZL'S VISION

WEEK #43

THE CENTENNIAL GROUP IS ESTABLISHED AND ENDORSES THE "ISRAEL 2048" VISION

WEEK #44

ESTABLISHING THE FIRST OR MOVEMENT COMMUNITY OF NEW IMMIGRANTS IN AKKO!

WEEK #45

WE ARE DEVELOPING RELOCATION TECHNOLOGY WITH THE HIGHEST-RANKING ISRAELI IN SILICON VALLEY!

WEEK #46

THE OR MOVEMENT CHABAD IMPACT GROUP MEETS TO PLAN THE ESTABLISHMENT OF A NEW TOWN

WEEK #47

PRIOR TO THE ELECTIONS: A TABLE OF MULTI-SECTOR FIGURES PROMOTE THE "ISRAEL 2048" VISION AT THE SDEROT CONFERENCE

WEEK #48

ESTABLISHING THE OR MOVEMENT'S 9TH TOWN, DROR

WEEK #49

THE INAUGURATION OF THE BOB WIENER PARK IN CARMIT

WEEK #50

TEACHING THE TEL AVIV MUNICIPALITY HOW TO BUILD A NEW CENTER

WEEK #51

THE OR MOVEMENT RECEIVES THE OFAKIM FREEDOM OF THE CITY AWARD

WEEK #52

100 TECHNOLOGICAL JOBS WILL BE OPENED IN DIMONA

WEEK #53

THE CENTENNIAL GROUP MEETS TO DRAFT THE LAW FOR THE FUTURE OF ISRAEL

WEEK #54

WORK HAS BEGUN ON ESTABLISHING THE TOWN OF IR OVOT IN THE ARAVA!

WEEK #55

LIKE IT OR NOT, THE 37TH GOVERNMENT IS DETERMINED TO DEVELOP THE NEGEV & THE GALILEE

WEEK #56

THE OR MOVEMENT WON THE TENDER TO BECOME THE NATIONAL INFORMATION CENTER FOR THE NEGEV & GALILEE!